

# Data for rural areas: towards smarter rural policies

**GRANULAR Knowledge Transfer | 3<sup>rd</sup> activity**  
05/12/2024 (11:00- 12:30 CET), online

Rural areas often face unique challenges in accessing, collecting and utilising data at the right level of granularity. As data-informed policies become increasingly important to enable place-based development, addressing the specific needs of rural areas is crucial. The webinar will highlight the importance of accurate, accessible and granular data in shaping effective policies for rural development across the EU.

This event will bring together insights from a range of actors, ranging from EU-level institutions to local stakeholders, to explore rural data needs. By identifying key gaps and limitations, the event will provide a foundation for informed discussions on how to better support rural data initiatives.

The webinar will also introduce innovative methods to improve rural data collection and analysis, sharing successful approaches to foster knowledge exchange among policymakers, researchers, and local actors. Ultimately, the event aims to contribute to more informed, data-driven rural development policies.

## PROGRAMME

**11:00 – 11:05** Welcome & Introduction, *Serafin Pazos Vidal, European Association for Innovation in Local Development (AEIDL)*

**11:05 – 11:35** **Setting the scene on rural data and needs**

- Exploring rural data needs across Europe: *Simone Sasso & Davide Auteri, Joint Research Centre, European Commission*
- Benchmark of rural data, issues and results: *Ian McCallum, International Institute for Applied Systems Analysis (IIASA) and Michael Kull, Natural Resources Institute Finland (Luke)*
- Data for policymaking: *Louise Chasset, Pays Pyrénées Méditerranée, GRANULAR Living Lab*

**11:35 – 11:55** **Innovative methods to collect and expand rural data**

- Crowd-sourcing data for accessibility: *Ronan Ysebaert & Louis Laurian, National Centre for Scientific Research (CNRS-RIATE)*
- Data collection methods in GRANULAR Living Lab: *Breixo Martins Rodal and María Isabel Doval Ruiz, University of Vigo*

**11:55 – 12:25** Questions & Answers

**12:25 – 12:30** Conclusions, *Merveille Ntabuhashe, European Association for Innovation in Local Development (AEIDL)*

For more information, please contact [aeidl@ruralgranular.eu](mailto:aeidl@ruralgranular.eu)