

# Living Labs in EU's rural areas: HOW TO?

## Knowledge Transfer | 1<sup>st</sup> activity

27/11/2023 (10:00- 12:00 CET time), online

**Living Labs are open innovation networks developed in collaboration with local actors, aiming to co-develop and co-test novel solutions that meet real-life needs.** The establishment and implementation of Living Labs are associated with several advantages, in and beyond rural areas. These range from engaging local actors to developing new ideas and piloting solutions, promoting stakeholder ownership and uptake of such solutions.

Across Europe, several European projects have recognised the added value of Living Labs for carrying out action research and testing novel solutions. Among these, the Horizon Europe project [GRANULAR](#) has established [7 Living Labs and 9 Replication Labs](#) in various rural areas of Europe with the objective of jointly defining data collection techniques and indicators to enhance rural policies at the local level.

In this webinar, different [fascinating rural Living Labs](#) from GRANULAR and other European projects will be featured. You'll hear about real-life successes and difficulties. Invited speakers will share their lessons learnt from different Living Labs at various stages of development, including early, mature, and growth.

## PROGRAMME

- 10:00 – 10:05** Welcome & Introduction, *Serafin Pazos Vidal, European Association for Innovation in Local Development (AEIDL)*
- 10:05 – 10:15** GRANULAR: Better Data for Better Rural Policies and the Role of Living Labs, *Tristan Berchoux, Mediterranean Agronomic Institute of Montpellier (IAMM)*
- 10:15 – 10:45** Living Labs in Rural Areas: Exchange of Practices and Experiences
- *GRANULAR Living Lab in Italy, Marco Ricci, Val di Cecina Rural District/ GreenGea snc*
  - *RUSTIK Living Lab in Austria, Daria Ernst, Federal Institute of Agricultural Economics, Rural and Mountain Research (BAB)*
- 10:45 – 11:00** Questions & Answers
- 11:00 – 11:20** Monitoring, Evaluating and Sustaining Living Labs: Lessons learnt from EU's rural areas
- *SHERPA Multi-Actor Platforms, Ellen Bulten, Wageningen University & Research*
  - *ROBUST Living Lab's experience, Marina Knickel, Konrad Lorenz Institute for Evolution and Cognition Research*
- 11:20 – 11:30** Beyond European projects: Tips and Tricks for Living Labs, *Dolinda Cavallo, European Network of Living Labs*
- 11:30 – 11:45** Questions & Answers
- 11:45 – 12:00** Conclusions & next steps, *Carla Lostrangio, European Association for Innovation in Local Development (AEIDL)*

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