



GRANULAR

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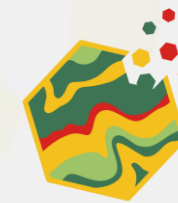
Better knowledge for better rural policies

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WHY GRANULAR?



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80% of the European Union's area is rural and one in every three citizens live in a rural area.



Rural areas are key for the digital and green transitions.



Yet, several challenges lie ahead...

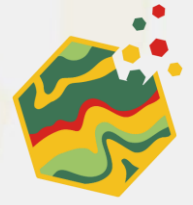
- Rural areas are very diverse, facing different challenges and policy needs
- Lack of relevant data at the appropriate granularity
- Lack of practical tools to align territorial diagnosis with place-based policies



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WHAT IS GRANULAR?

General information



GRANULAR



Research and innovation project



Funded by Horizon Europe programme and the UK Research Innovation



Coordinated by IAMM Montpellier, France



24 partners

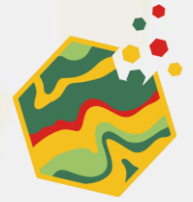


4 years (2022-2026)



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WHAT IS GRANULAR?



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« *Giving Rural Actors Novel Data and Re-Usable Tools to Lead Public Action in Rural Areas* »



Identify, develop and provide novel data and reusable tools to **understand the characteristics, dynamics and drivers of rural areas** and hence support place and evidence-based policy making.

SPECIFIC OBJECTIVES

To conceptualise the **diversity** of features and functionalities of rural areas.

To generate and assess **novel rural data** to support decision-making in rural areas.

To develop **indicators** to better understand trends, threats and opportunities for rural areas.

To **engage with actors** across different types of rural areas to collect, analyse, validate and assess data.

To share knowledge and give rural actors **indicators and tools for decision-making** and support just, climate-neutral and inclusive transitions of rural areas.

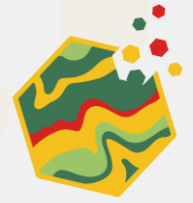
To contribute to operationalise the **rural proofing** of policies.



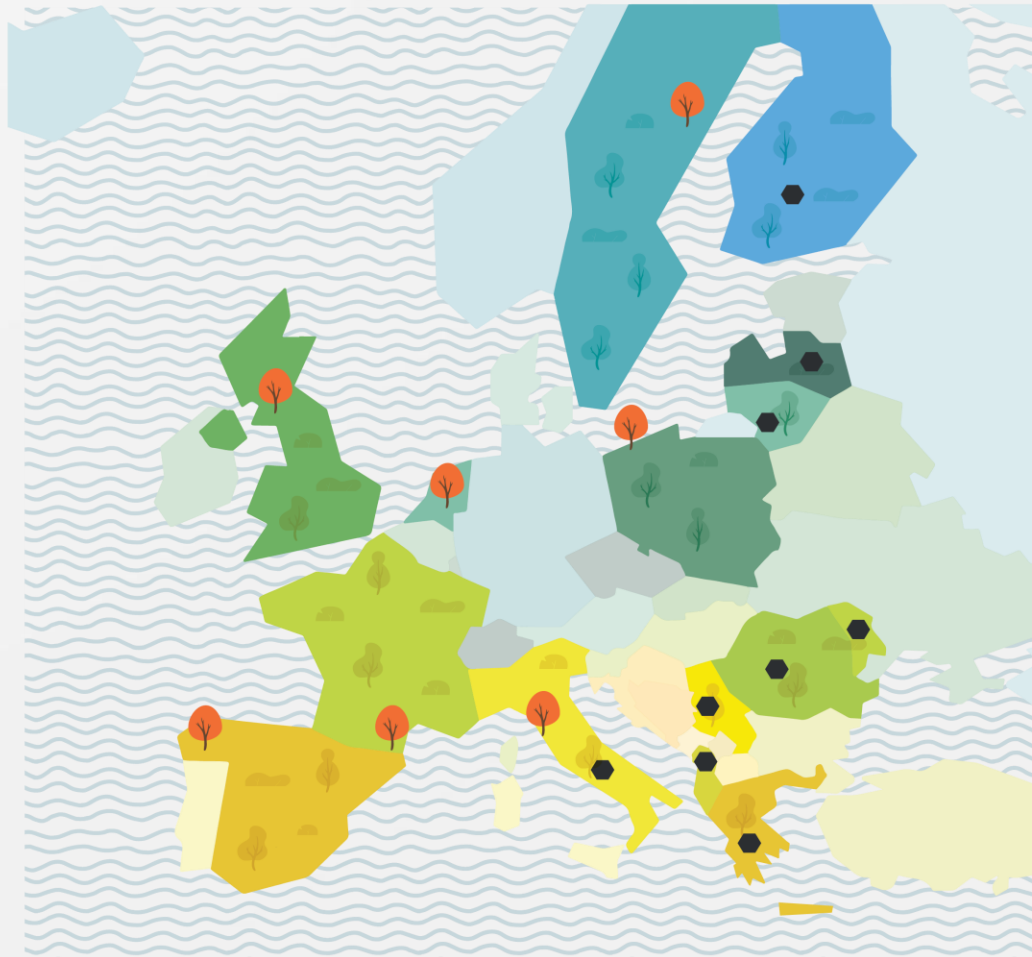
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WHAT IS GRANULAR?

Living and Replication Labs



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GRANULAR will use **co-creation** and **participatory methods** in 16 pilot territories across Europe to capture the diversity of rural situations from a local perspective



7 LIVING LABS

to co-design, test and validate GRANULAR work



9 REPLICATION LABS

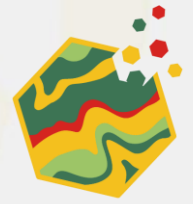
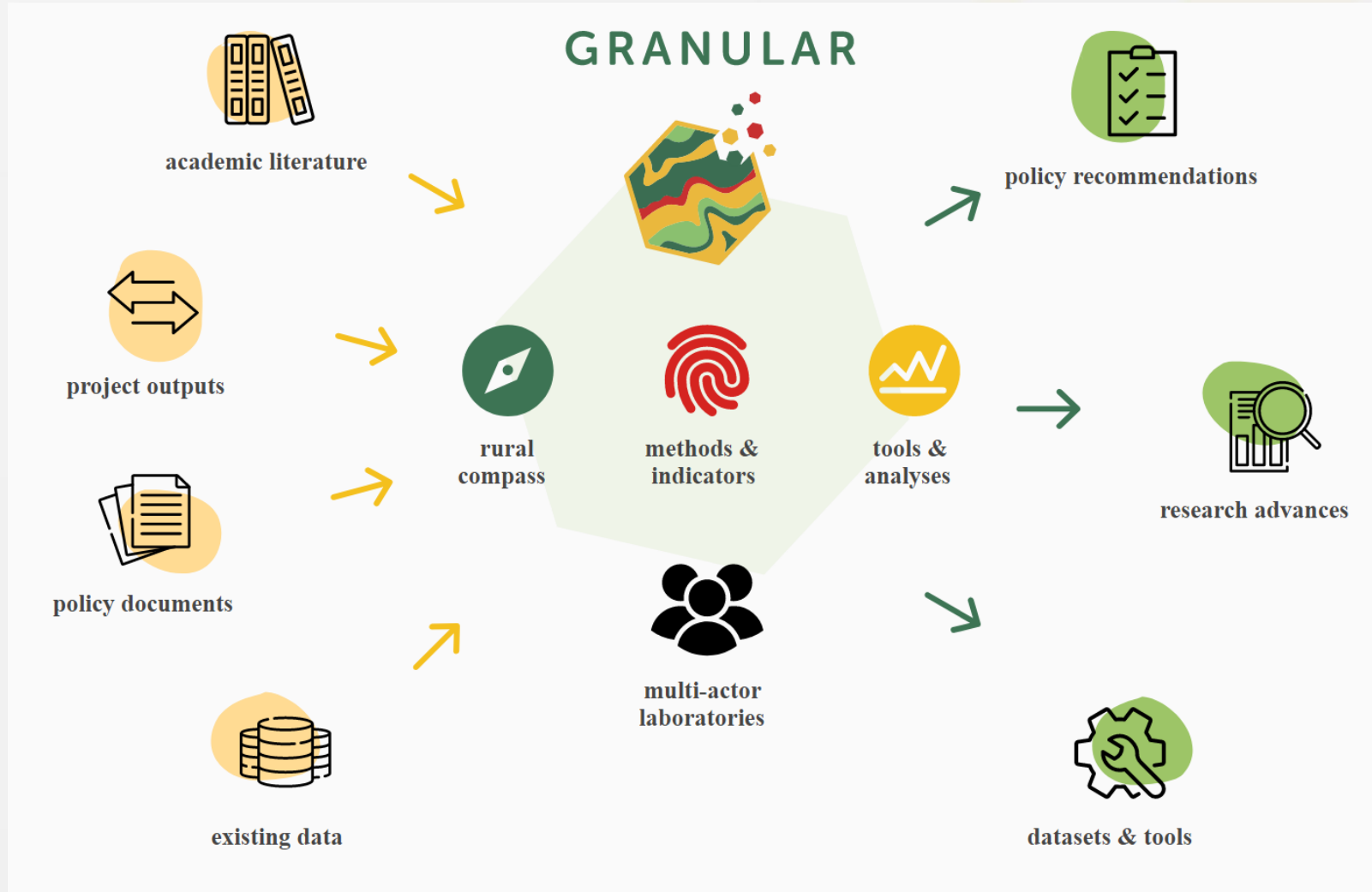
to assess how to replicate the tools and methods in other rural contexts



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HOW GRANULAR?

Our approach



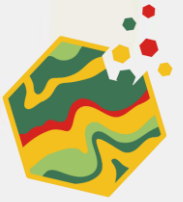
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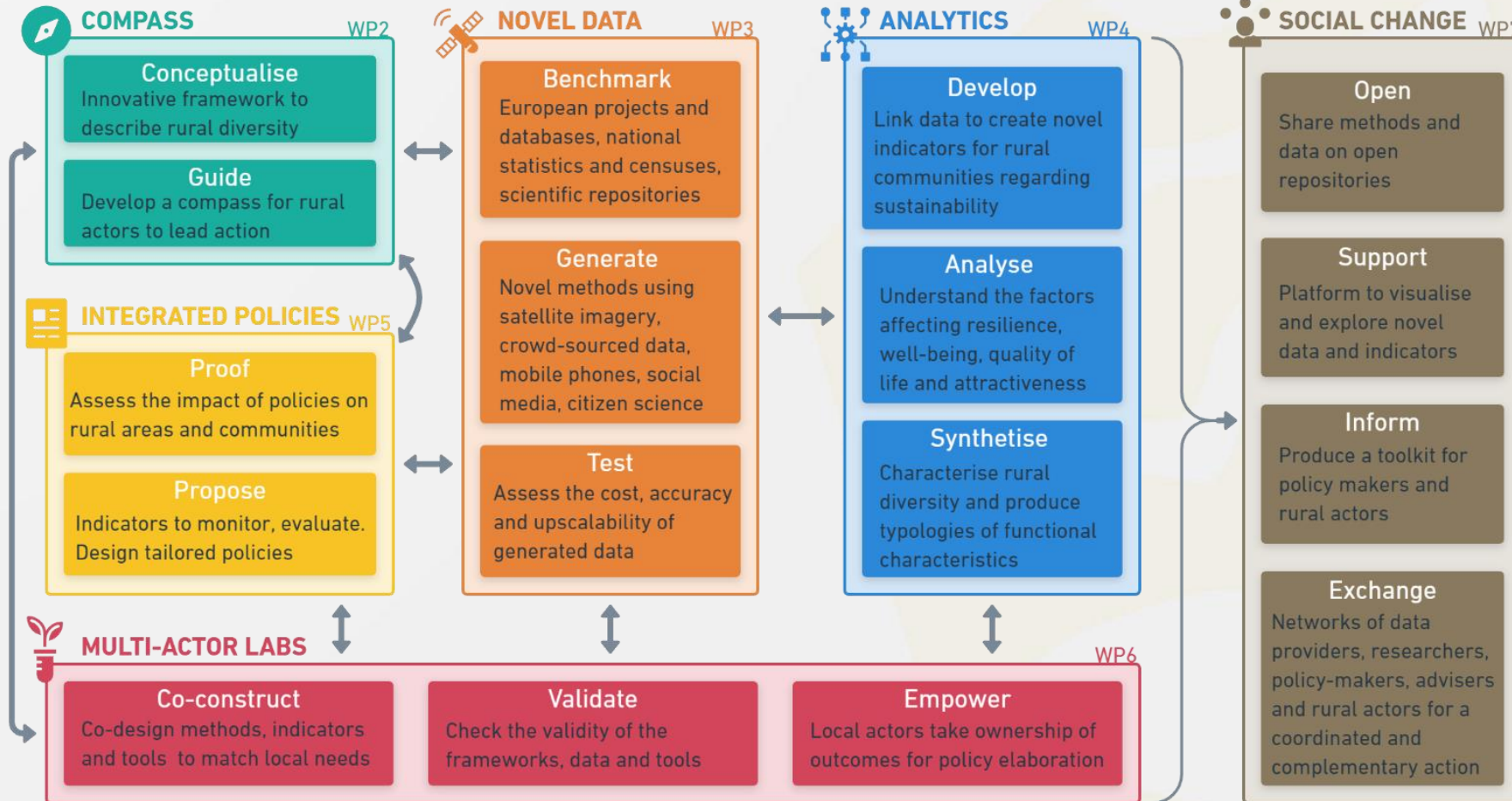
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HOW GRANULAR?

Our approach

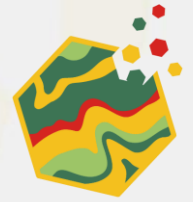


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GRANULAR RESULTS



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7 Living Labs and 9 Replication Labs: to co-design tools, data and analyses to guide local decision-making.

Rural proofing: applied to 4 European policies.

Novel approaches for rural data: crowd-sourcing, citizen science, Earth observation, web-scraping, Internet of Things.

Briefs, reports and analyses: on thematic topics, European and national policies, rural proofing.



Rural Compass: unpacking rural diversity to guide public action.

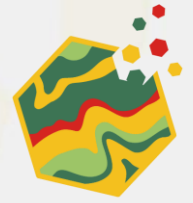
Thematic topics: climate neutrality, socio-economic resilience, food systems, wellbeing, attractiveness.

Digital platform and repository: data and tools at different granularity.

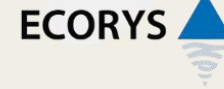
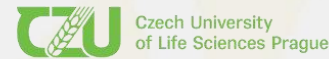


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GRANULAR Newsletter

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