

# GRANULAR

## BETTER KNOWLEDGE FOR BETTER RURAL POLICIES

### ABOUT US

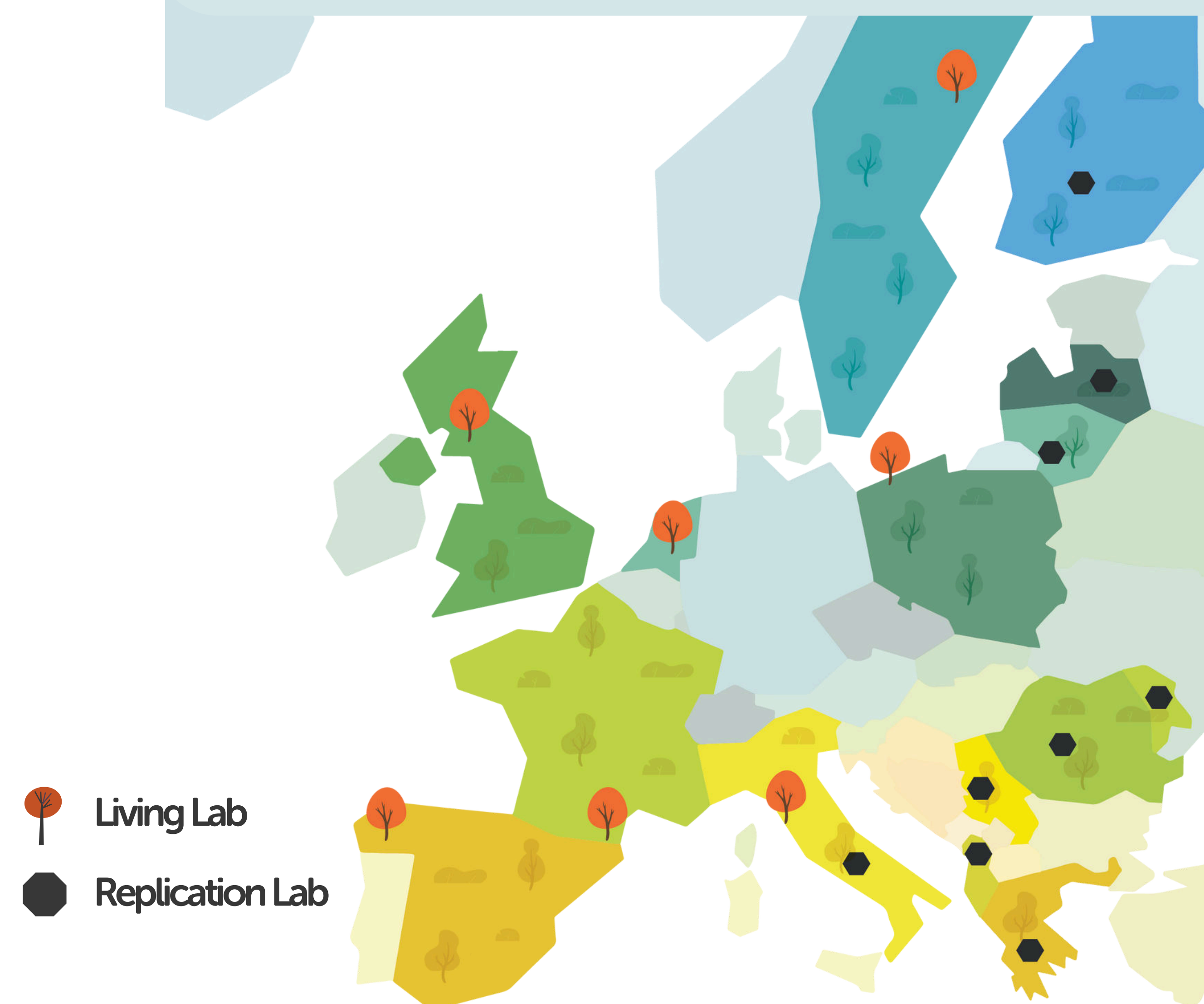
Rural areas cover approximately 80% of the European Union's surface and are home to 30% of its citizens. Rural areas are also very different from one another. Geographical specificities, as well as economic and social characteristics, and environmental and cultural assets, also play a role in making rural areas heterogeneous.

Today, we **lack data at the appropriate level of granularity** to understand and grasp rural diversity. We also lack practical tools to develop place-based policies that fit rural specificities and are able to guide rural areas in their multiple transitions: agro-ecological, demographic, industrial and energetic.

GRANULAR is a multi-disciplinary and trans-national European research and innovation project (2022-2026) that stands for **"Giving Rural Actors Novel Data and Re-Usable Tools to Lead Public Action in Rural Areas"**.

GRANULAR aims to **generate novel data and reusable tools** to understand the characteristics and dynamics of rural areas. By doing so, GRANULAR will contribute to bridging existing gaps and developing better data for better rural policies. Hence, the overarching ambition of GRANULAR is to promote sustainable territorial development and place-based policies for rural areas.

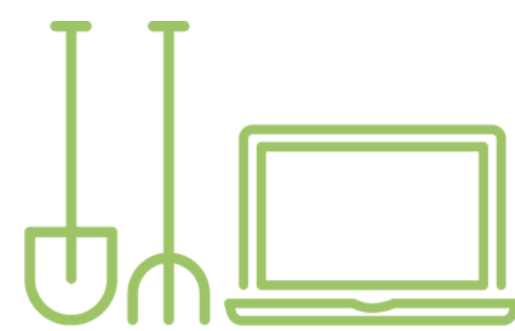
### OUR LIVING AND REPLICATION LABS



### OUR OBJECTIVES



Supporting just digital, economic and ecological transitions in rural areas.



Conceptualising rural diversity, its multiple characteristics and functionalities

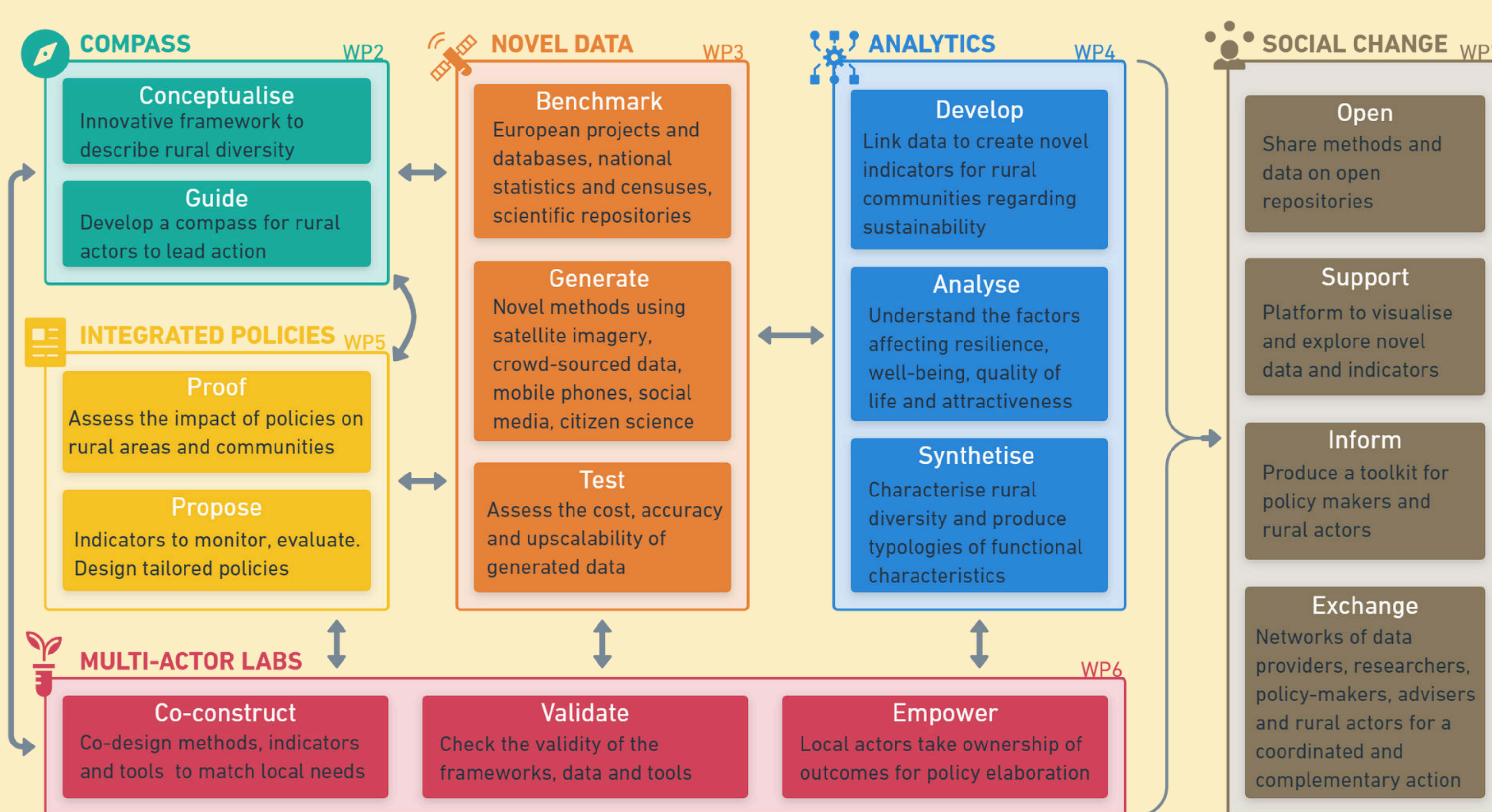


Informing rural actors on the diversity of rural areas



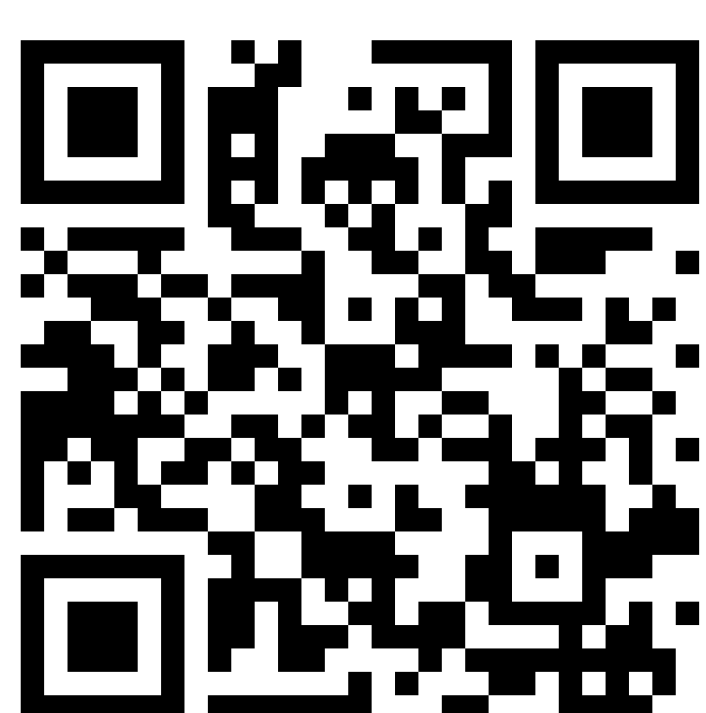
Empowering rural actors to engage in just, carbon-neutral and inclusive transitions

### OUR APPROACH



### OUR OUTPUTS

- 7 Living Labs and 9 Replication Labs: to co-design tools, data and analyses to guide decision-making.
- Unpacking rural diversity to guide public policies.
- Rural proofing mechanism applied to 4 European policies.
- Thematic topics: climate neutrality, socio-economic resilience, food systems, wellbeing, attractiveness.
- Online repository: existing and new data sources for rural areas.
- Novel data for rural areas: crowd-sourcing, social media, citizen science, remote sensing and web scraping.
- Briefs, reports and analyses: on thematic topics, European and national policies, rural proofing.



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